

Biography

SHERYL BORDEN

When Sheryl Borden finished her bachelors and masters degrees in Home Economics and Education (now called Family and Consumer Science), she had no idea it was her passport to the world of national television production. Today, the Eastern New Mexico University graduate is producer/host of ***“Creative Living with Sheryl Borden,”*** one of public television’s most popular and longest running “how-to” shows.

The series, produced by KENW-TV, the public television station which broadcasts from facilities in Portales, New Mexico, is carried on more than 118 PBS stations in the United States, Canada, Guam and Puerto Rico and is in its 34th season on PBS. All show segments are now produced in high definition, with captioning for the hearing impaired as well as descriptive video.

Sheryl, herself, is very creative and has abundant energy. She maintains a beautiful balance of personal and family life, productive professional career and active community service, with more time than most for new ventures.

“Creative Living with Sheryl Borden” continues to attract guests from all walks of life and from all parts of the country. Guests are amazed at the new sets for the show, which have been provided by local and national donors. Viewers often comment that “meeting these guests via their television set” has opened a new world for them. Besides offering current, informative topics, career opportunities are often featured which appeal to persons interested in changing jobs or to those just entering the job market.

Sheryl is a busy wife, with three grown children and two “darling” grandchildren, and she knows the importance of applying to her own life the organizational principles she

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preaches. She is very involved in several local civic clubs, is serving as president of the Chamber of Commerce Board of Directors (for the second time), as well as being a past state President of her sorority. Professional associations include membership in Altrusa International and General Federation of Women's Clubs. Sheryl was recently honored by the New Mexico Family and Consumer Science Association as "Friend of the Family," an award that is only presented periodically for outstanding service to the family unit.

She was selected the recipient of the prestigious Governor's Award for Outstanding New Mexico Women and was named among the Outstanding Young Women in American Colleges and Universities. She was also honored as one of the "10 Best Dressed Businesswomen in New Mexico" and was featured in the New Mexico Business Journal. The New Mexico Magazine highlighted her personally and professionally in its statewide publication. She has also been nominated as an Outstanding Alumni candidate for her alma mater, Eastern New Mexico University and was selected Home Economist of the Year by her local chapter.

Borden serves as a spokesperson for several businesses, and presents numerous speeches, seminars and workshops each year for both adults and youth groups on a variety of topics.

When one considers the energy, organization, and enthusiasm Sheryl brings to the show, it is not surprising "***Creative Living with Sheryl Borden***" continues to enjoy such popularity.

The saying: "If you want something done right, ask a busy person to do it," certainly applies to Sheryl Borden. She enjoys the challenge of producing and hosting "***Creative Living with Sheryl Borden***," and enjoys hearing from viewers as to how they feel about the show. Fan mail confirms that "***Creative Living with Sheryl Borden***" meets the needs of today's active and involved families. Hopefully, it will continue to do so for many years to come.