

Overview

This series will feature ALL segments produced in high definition. The show also includes captioning for the hearing impaired as well as descriptive video, and it's still a "free" offer.

#5900 SERIES

TITLE	CREATIVE LIVING WITH SHERYL BORDEN
LENGTH	26/30's
CATEGORY	How-To
DISTRIBUTED BY	Westlink, Albuquerque, NM
PROGRAM SUPPLIER	KENW-TV, Portales, New Mexico
PROGRAM DESCRIPTION	Creative Living is designed for the active lifestyles of the 21st Century. Topics range from the traditional areas of foods/nutrition, clothing and fashion, and home furnishings, to health and beauty, art, travel trends, computers and education. There's something for EVERYONE — men, women and children.
PROMOTIONAL MATERIALS	Press Release Biographical Sketch Individual Program Descriptions Spot Copy for 10-20-30 Seconds
VIEWER INQUIRIES	Creative Living c/o KENW-TV 1500 S. Ave. K - Station #52 Portales, New Mexico 88130 (575) 562-2112
PRODUCER/HOST	Sheryl Borden
FEED INFORMATION	This new High Definition series will be fed beginning Wednesday, March 10, 2010, 1300 - 1330 (ET) HD04.
COST	FREE! FREE! FREE!
BOOKLET OFFER	An attractive booklet, titled " <i>A Tradition - Creative Living - 5800 Series</i> " will be available via the Internet. There is no charge for downloading the booklet. (Past booklets are also available online as well.) We are also offering a free e-Newsletter for viewers who want to sign up on the web page at: www.kenw.org