

Spot Copy

“CREATIVE LIVING WITH SHERYL BORDEN”

#7800 Series - 44 Years on PBS

10 SECONDS:

WATCH THE 7800 SERIES OF **“CREATIVE LIVING WITH SHERYL BORDEN”**
_____ AT _____ ON _____ FOR CUR-
RENT, UP-TO-DATE INFORMATION ABOUT HOW TO LIVE BETTER IN A BUSY
WORLD.

20 SECONDS:

IN TODAY’S BUSY WORLD, WE CAN ALL USE CURRENT, UP-TO-DATE IN-
FORMATION ABOUT WAYS TO MAKE BETTER USE OF OUR TIME AND TALENTS.
WATCH THE 7800 SERIES OF **“CREATIVE LIVING WITH SHERYL BORDEN”**
_____ AT _____ ON _____. EACH SHOW
FEATURES GUESTS WITH INFORMATION ON CONSUMER-RELATED TOPICS THAT
ARE SURE TO INTEREST AS WELL AS INFORM. THAT’S **“CREATIVE LIVING”** ON
THIS PBS STATION.

30 SECONDS:

ON THE GO? NEED CURRENT, UP-TO-DATE INFORMATION ABOUT HEALTH,
NUTRITION, CHILD CARE, AND CRAFTS, ALONG WITH GREAT RECIPES AND
SMART SEWING AND FASHION TIPS? WATCH THE 7800 SERIES OF **“CREATIVE LIV-
ING WITH SHERYL BORDEN”** _____ AT _____ ON
_____. ON THIS SERIES, YOU’LL SEE THE NEWEST IN PRODUCTS AND AP-
PLIANCES WITH CURRENT CONSUMER INFORMATION TO HELP YOU MAKE BET-
TER CHOICES. ALL OF THE GUESTS SHARE THE LATEST INFORMATION ON WAYS
TO LIVE A MORE CREATIVE LIFE. THIS AND MUCH MORE ON **“CREATIVE LIV-
ING WITH SHERYL BORDEN”** ON THIS PBS STATION.