

# EASTERN NEW MEXICO UNIVERSITY KENW-FM

Issues/Program List: 1st Quarter 2020

(January, February and March 2020)

#### <u>Description of the issue:</u> Regional Food Insecurity

| Program  | Date      | Time               | Description of the<br>Program/Segment   |
|--|-----------|--------------------|---|
| KENW-FM Regional News<br>with News Director<br>Janet Lyn Bresenham   | 3/17/2020 | 12:06PM            | Update on Food Bank of Eastern New<br>Mexico efforts to continue needed food<br>distribution during COVID-19 public<br>health emergency   |
| KENW-FM Regional News<br>with News Director<br>Janet Lyn Bresenham   | 3/18/2020 | 12:06PM            | More specific information on Food Bank of Eastern New Mexico food distribution availability/special hours Tues/W/Thurs for people in need throughout KENW region  |
| KENW-FM Regional News<br>with News Director<br>Janet Lyn Bresenham   | 3/20/2020 | 12:06PM;<br>5:30PM | New safety measures for needed<br>volunteers to assist emergency food<br>distribution with Food Bank of Eastern<br>New Mexico   |
| KENW-FM Regional News<br>with News Director<br>Janet Lyn Bresenham   | 3/23/2020 | 12:06PM;<br>5:30PM | Matt25 HOPE Center in Clovis, NM,<br>emergency assessment of food and<br>resource needs of area senior citizens<br>during public health emergency   |
| Southwest Spotlight<br>regional public affairs<br>program with Host/<br>News Director<br>Janet Lyn Bresenham | 3/27/2020 | 9:20AM-<br>9:25AM  | In-depth interview with Matt25HOPE Center director about increased food needs and new safety measures to make food available to senior citizens and area people in need, including Meals on Wheels, take-out meals from Senior Citizen Center and other resources |

### <u>Description of the issue</u>: Need for Regional Blood Donations

| Program  | Date      | Time                | Description of the<br>Program/Segment  |
|--|-----------|---------------------|--|
| Southwest Spotlight<br>regional public affairs<br>program with Host/<br>News Director<br>Janet Lyn Bresenham | 3/18/2020 | 2:20PM-<br>2:25PM   | Interview w/VITALANT eastern New Mexico office about increased need for regional blood donations and blood donation sites during public health emergency   |
| Southwest Spotlight<br>regional public affairs<br>program with Host/<br>News Director<br>Janet Lyn Bresenham | 3/20/2020 | 9:20AM-<br>9:25AM   | Interview w/VITALANT eastern New Mexico office about increased need for regional blood donations and blood donation sites during public health emergency   |
| KENW-FM Regional<br>News with<br>News Director<br>Janet Lyn Bresenham  | 3/25/2020 | 10:06AM;<br>12:06PM | Update on rescheduled Clovis, NM, emergency blood drive and filling of blood donation appointments   |
| Southwest Spotlight<br>regional public affairs<br>program with Host/<br>News Director<br>Janet Lyn Bresenham | 3/25/2020 | 2:20PM-<br>2:25PM   | Interview w/Clovis Fire Dept. EMS Director Chance Chenault about success of 4-hour emergency blood drive and need for more regional organizations to host blood donation drives, as well as discussion of increased safety measures in place |
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### <u>Description of the issue</u>: Regional Economic Changes for NM Small Businesses

| Program   | Date      | Time              | Description of the  |
|---|-----------|-------------------|---|
|   |           |                   | Program/Segment   |
| KENW-FM Regional<br>News with<br>News Director<br>Janet Lyn Bresenham | 3/19/2020 | 12:06PM           | Interview w/local eastern New Mexico small business owner Tom Martin about COVID-19 public health emergency orders closing restaurant dine-in eating and how area small businesses are adapting                                   |
| KENW-FM Regional<br>News with<br>News Director<br>Janet Lyn Bresenham | 3/19/2020 | 5:30PM            | Update on how eastern New Mexico small businesses are working together to adjust to mandatory restrictions and local effects on employees and customers   |
| KENW-FM Regional<br>News with<br>News Director<br>Janet Lyn Bresenham | 3/30/2020 | 2:06PM;<br>5:30PM | Information from Clovis/Curry County Chamber of Commerce about local efforts to survey and respond to financial and other needs of local businesses affected by COVID-19 public health emergency through Business Recovery assist |
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## <u>Description of the issue</u>: Regional Literacy Needs

| Program  | Date      | Time              | Description of the   |
|--|-----------|-------------------|--|
|  |           |                   | Program/Segment  |
| Southwest Spotlight<br>regional public affairs<br>program with Host/<br>News Director<br>Janet Lyn Bresenham | 2/26/2020 | 2:20PM-<br>2:25PM | Interview w/Clovis-Carver Public Library Children's Librarian Ashley Maestas about increased literacy efforts to help area children of all ages and their families through free reading assistance program with fully trained & certified therapy dog Gunther through Pet Partners |
| Southwest Spotlight<br>regional public affairs<br>program with Host/<br>News Director<br>Janet Lyn Bresenham | 2/28/2020 | 9:20AM-<br>9:25AM | Interview w/Clovis-Carver Public Library Children's Librarian Ashley Maestas about increased literacy efforts to help area children of all ages and their families through free reading assistance program with fully trained & certified therapy dog Gunther through Pet Partners |
|  |           |                   |  |

### **Description of the issue:** New Mexico budget issues affecting eastern New Mexico

| Program   | Date       | Time                | Description of the   |
|---|------------|---------------------|--|
|   |            |                     | Program/Segment  |
| KENW-FM Regional<br>News with<br>News Director<br>Janet Lyn Bresenham | 01/14/2020 | 12:06PM;<br>5:30PM  | Interview w/NM state Senator<br>Stuart Ingle (who serves 5 counties<br>across eastern New Mexico) about<br>the region's oil and gas industry<br>fluctuations and effects on available<br>state budget for area projects                                |
| KENW-FM Regional<br>News with<br>News Director<br>Janet Lyn Bresenham | 01/15/2020 | 12:06PM;<br>5:30PM  | Interview w/NM Film Office Director about give-back program that awarded \$17,000 to ENMU Film program from NBC Universal based on the production company's TV/movie production work in NM and film/TV industry budget contributions to state revenues |
| KENW-FM Regional<br>News with<br>News Director<br>Janet Lyn Bresenham | 01/20/2020 | 10:06AM;<br>12:06PM | Advance information re: 30-day 2020 NM Legislature session focused on state budget, including area education and crime issues and adequacy of reserves from increased oil and gas revenue  |
|   |            |                     |  |